

# Exhibitor Registration & Regulation

Exhibition Packages		International Exhibitors		
Program Pricing & Description		Standard Booth	Theme Pavilion Package	Startup / Indie Booth
<b>Price</b>		<b>US\$1000.-</b>	<b>US\$4000.-</b>	<b>US\$500.-</b>
<b>Early Bird</b> (Discount deadline by <b>15<sup>th</sup> June 2017</b> )		<b>US\$500.-</b>	<b>US\$2000.-</b>	<b>Free</b> (Must complete online registration and provide relevant information for qualification review before deadline)
<b>Services</b>	Basic booth space (2M×2M), with standard shell scheme	<b>1 booth set</b>	<b>4 booth sets</b>	-
	Show case display stand (1.5M×0.5M)	-	-	<b>1 display set</b>
	Listing in official event guide	✓	✓	✓
	All Pass (Exhibition, Forum, Opening, DT night)	<b>2 badges</b>	<b>8 badges</b>	<b>2 badges</b>
	Online booking for 1-on-1 business matching (user account)	✓	✓	✓
	Hotel accommodation up to 3 nights (9/10-9/13, during event time, designated by the organizer)	-	<b>1 single room</b>	-
	✘Please contact us for customize decoration and sponsor partnership.			

## I、Eligibility for exhibiting：

### A. Standard Package：

1. Digital content related vendors or agencies.
2. Companies without subject-relevant products are prohibited.
3. Products should be labeled in accordance with the provisions of grading. Products with counterfeit labeling, portrait, infringe trademark/patent of others or under legal proceedings of trademark/patent violation are not allowed to exhibit.
4. The organizer is authorized to remove any exhibit when above claims occur from the stand. The exhibitor is hereby responsible for further legal charge or financial loss. And the exhibitor payment will not be refunded.

### B. Startup / Indie Booth Qualification (All of the above + following requirements)

1. Studio or company staffs are less than 15 people.
2. Studio or company's capital is less than US\$1,000,000.-
3. Studio or company with annual revenues less than US\$5 million.
4. Self-developed game product, 75% completion or above °
5. Each studio or company can only apply for 1 show case display stand.

✘ **Applications will be reviewed and approved by the organizer.** Applicants that is disqualified to exhibit at the 「Startup / Indie Booth」 can consider other alternative, such as 「Standard Package」 to exhibit.

## II、Submit the registration form

Print out the finished online registration form and add the company's stamp or signature. Please scan the completed registration form and email it to: [pinhsuan@mail.tca.org.tw](mailto:pinhsuan@mail.tca.org.tw)

## III、Payment method

1. T/T wire transfer payments in full after registration is completed. An invoice is issued when payment is received.
2. All bank handling charges **must not** be included in the amount of payment.
3. Please specify this payment is for 「2018 Digital Taipei」 when making the transfer.

#### 4. Beneficiary Information :

Beneficiary Name : TAIPEI COMPUTER ASSOCIATION

Beneficiary Bank : FIRST COMMERCIAL BANK

Branch of Bank : PATEH BRANCH

A/C No.: 148-40-001581

BANK SWIFT : FCBKTWTP

Bank Address: NO,111 SEC. 1 TUN HWA S. ROAD TAIPEI TAIWAN R.O.C

#### IV 、 Withdraw a registration

**If an exhibitor withdraws after receiving confirmation, the payment will not be returned or refunded.**

#### V 、 Others

1. The organizer will arrange the exhibition floor plan accordingly. Will inform the exhibitors their location thereafter.
2. The organizer retains the right to review any Startup/Indie booth application; a company that is not qualified in the Startup/Indie category can adopt other program selections.
3. The organizer retains the right to allocate the booths of exhibitors.
4. If any remaining outstanding issues are identified, the organizer reserves the right to change, and will announce accordingly. As a result of natural disasters or other irresistible force of event (e.g. industrial action, act of God, War), the organizer is entitled to postpone, shorten, temporarily close or cancel the event. If such change should occur, there is no claim of refund, compensation or undertake other liability from the organizer.

#### VI 、 Contacts

Taipei Computer Association TEL: +886-2-2577-4249

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